



# Grant Application



**BlueCross BlueShield of Kansas Foundation**

An Independent Licensee of the Blue Cross and Blue Shield Association.

The Healthy Habits for Life grant program, created by the Blue Cross and Blue Shield of Kansas Foundation, is offering a total of \$150,000 in grants to assist schools in promoting healthy lifestyle choices to their students. The foundation will notify recipients by Dec. 1, 2011. Grant funds will be distributed by Dec. 9 and can be used for programs administered during the 2012 calendar year.

Amount Requested \$ \_\_\_\_\_

Section I

Name \_\_\_\_\_ Title \_\_\_\_\_

School District No. \_\_\_\_\_ School \_\_\_\_\_

Tax ID No. \_\_\_\_\_ County \_\_\_\_\_

School Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP Code \_\_\_\_\_

Work Phone (\_\_\_\_\_) \_\_\_\_\_ Home Phone (\_\_\_\_\_) \_\_\_\_\_






E-mail Address \_\_\_\_\_

Principal's Name \_\_\_\_\_ Principal's Telephone (\_\_\_\_\_) \_\_\_\_\_

Section II

## Application Process

Grant applications are limited to this application form plus a **maximum** of four additional pages (double-spaced) for a written proposal addressing each of the following areas:

-  An overview of a program that encourages a healthy lifestyle that would address at least one of the following:
  - Reduce cardiovascular risk factors
  - Promote physical activity
  - Encourage healthy eating habits
-  An outline of well-defined goals to a specific target population with appropriate activity
-  An illustration that the program is appropriate within the scope of the applicant's work responsibilities
-  An explanation indicating how the effectiveness of the program will be measured
-  A detailed budget showing how the requested funds will be spent

Completed applications must be postmarked no later than **Oct. 14, 2011**, and mailed to:

Section III

Marlou Wegener  
Chief Operating Officer  
Blue Cross and Blue Shield of Kansas Foundation  
Mailstop 529B4  
1133 SW Topeka Blvd.  
Topeka, KS 66629-0001