

Blue Shield Report

A Newsletter for
Professional Providers and
their Staff Members

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S-14-03

Questions:

Contact your Professional Relations Representative, or the Professional Relations Hotline in Topeka at 785-291-4135 or 1-800-432-3587.

OUR WEB ADDRESS:

<http://www.bcbsks.com>

The *Blue Shield Report* is published by your Professional Relations Department.

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Section 1: Reminders

HIPAA Remittance Advice Guide – Crosswalk

The transitional HIPAA Remittance Advice Guide – Crosswalk will be removed from the Blue Cross and Blue Shield of Kansas (BCBSKS) Web site at the end of the first quarter of 2004. HIPAA remittance advice codes are available on the Washington Publishing Company Web site, www.wpc-edi.com.

2004 Policy Memos

Beginning December 1, 2003, BCBSKS Policy Memos for 2004 will be available in the professional publication section of the BCBSKS Web site.

Acknowledgement:

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Stereotactic Computer Assisted Volumetric (Navigational) Procedure

CPT code 61795 is an additive procedure considered by BCBSKS to be content of service of all surgery procedures.

Section 2: Updates

InterQual®

BCBSKS is now using InterQual® criteria for determining the medical necessity of inpatient admissions. In addition, pre-certification is available on-line through the BCBSKS Web site. Pre-certifications may still be made via telephone.

Pathology Coding

Effective January 1, 2004, BCBSKS will recognize the code designations listed in 2004 CPT for all pathologies.

FEP Recognizes Physician Assistants

Beginning January 1, 2004, physician assistants will be considered preferred providers for the Federal Employee Program (FEP). Benefits are available on the BCBSKS Web site under Special Coverage Groups.

Kroger Recognizes Physician Assistants

Physician assistants are now considered eligible providers under the Kroger benefit plan.

State of Kansas

2004 benefits are on the BCBSKS Web site under State of Kansas. Providers are encouraged to visit the site due to significantly different levels of benefits and coinsurance, as well as specialty differentials.

In addition, the State of Kansas has contracted directly with LabOne as a specialty vendor. BCBSKS, as the State's third party administrator, will process the claims that are provided by LabOne for the Kansas Choice program. Participation with LabOne and acceptance of LabOne benefits are strictly voluntary and are not affiliated with the BCBSKS provider network.

Ordering Provider Requirements

Beginning January 1, 2004, BCBSKS will require the ordering provider's Unique Provider Identification Number (UPIN) on all claims billed for the following radiology services:

CPT codes 70336, 70450-70492, 70496-70498, 70540-70549, 70551-70553, 70557-70559, 71250-71270, 71275, 71550-71552, 71555, 72125-72133, 72141-72159, 72191-72198, 73200-73202, 73206, 73218-73223, 73225, 73700-73702, 73706, 73718-73723, 73725, 74150-74170, 74175, 74181-74183, 74185, 75552-75555, 75635, 76070-76071, 76093-76094, 76355, 76380, 76400, 78459, 78491-78492, 78608-78609, 78810, G0030-G0047, G0125, G0210-G0234, G0252-G0254, and S8042.

The ordering provider's UPIN must be placed in box 17A of the HCFA 1500 claim form and is required even if the ordering provider and performing provider are the same. Claims filed without this number will be denied. Some providers, such as pediatricians, may not have UPINs. Prior to January 1, 2004, BCBSKS will advise those providers of a number to use when ordering the above tests.

2004 CPT/HCPCS Codes

The 2004 CPT/HCPCS codes will become effective for dates of service on or after January 1, 2004. The 2003 discontinued codes and the new 2004 codes will be accepted from providers January 1, 2004 through March 31, 2004. Claims submitted for dates of service April 1, 2004 or after with the 2003 discontinued codes will be denied and the provider will need to resubmit the claims with the 2004 code.

Section 3: BlueCard

Wal-Mart Joins BlueCard

Beginning with service dates of January 1, 2004 and after, Wal-Mart claims will be processed as BlueCard host claims. Providers should continue to submit claims to BCBSKS and utilize our customer service center. In addition, payment will come from BCBSKS. Wal-Mart associates will be issued new cards with identification numbers preceded by WMW.

Section 4: Pharmaceuticals

Pharmacy Utilization Management Programs for 2004

BCBSKS will be implementing the following three utilization management programs for 2004:

- **Prior Authorization for COX-2 Agents**
- **Quantity Limits for Drugs Used in Acute Migraine Headache Therapy**
- **Quantity Limits for Drugs Treating Erectile Dysfunction**

A prior authorization form is attached and also available on the BCBSKS Web site. Prior authorization requests may be submitted after December 1, 2003 and will be processed prior to the January 1, 2004 effective date. Please refer to newsletter S-13-03 for additional information.