Standard (make sure and copy the space above the logo, as well):

A picture containing drawing, mug

Description automatically generated

**John Doe**

**Lead Developer**

Blue Cross and Blue Shield of Kansas

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Standard with pronouns (make sure and copy the space above the logo, as well):

A picture containing drawing, mug

Description automatically generated

**John Doe**

**Lead Developer**

*He/him/his*

Blue Cross and Blue Shield of Kansas

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Field Option (make sure and copy the space above the logo, as well):

A picture containing drawing, mug

Description automatically generated

**Jane Doe**

**Regional Administrative Assistant**

Blue Cross and Blue Shield of Kansas - Hutchinson

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Customer Service: 1-800-432-3990

Field Option with pronouns (make sure and copy the space above the logo, as well):

A picture containing drawing, mug

Description automatically generated

**Jane Doe**

**Regional Administrative Assistant**

*She/her/hers*

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