



2021

he Healthy Harvey
Coalition works together
to improve the health,
safety, and success of all
people in Harvey County.

Community Perception

- We interviewed people across Harvey County to see what they thought about health in our community. People highlighted the importance of factual information to make key healthrelated decisions.
- One-third of those interviewed identified access to quality food as a key issue in Harvey County.
 For example, our community farmers markets were seen as a great asset to build upon.
- The majority of interview respondents felt that screen time should be limited for preschool children and that healthy food policies are essential for the school systems in our community.

I enjoy the creativity and passion that Pathways is bringing out in our community. It's encouraging to see the abundance of knowledge, know-how, and enthusiasm."

— Kendra Davila, Newton. Co-Chair of the Healthy Harvey Coalition



HEALTHY HARVEY
COALITION

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Harvey County







Healthy Eating

We are working to identify gaps in our food

system, such as the lack of produce in stores, that make it harder for all people to access healthy foods. When the gaps have been identified, we will collaborate with community partners to address them.

Active Living

We have a great trail system in Harvey County, but



we have some barriers that we are addressing like wayfinding, lighting and some connection issues. We are working with the City of Newton, Harvey County, and the area Chambers

of Commerce to develop a map of trails and recreational areas as a start to our wayfinding improvements.

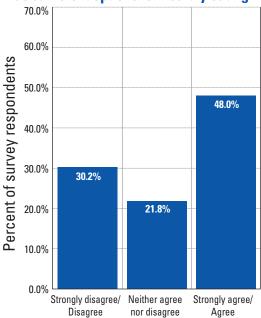
Commercial Tobacco Control



Through partnership with and leadership from STAND, NMC Health, and the local health department, we have increased the number of tobacco free parks in the County and Newton

has adopted a T-21 ordinance in recent years. We are now working on commercial tobacco free events to reduce exposure to secondhand smoke and tobacco litter at community gatherings.

Initiative Wide: In general, my community has sufficient options for healthy eating.



Key findings:

About half of survey respondents across the 24 *Pathways* grantee counties said that their community has sufficient options for healthy eating.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the *Pathways to a Healthy Kansas* Initiative. N=2,857. The survey response rate was 3.4 percent.

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Number of Projects for Year 1

61

Partners Engaged

34,429

Population Impacted

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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