

The mission of Healthier Lyon County is to support and encourage initiatives, policies, and resources to improve the health and well-being of residents of Lyon County. We are working to make the healthy choice the easy choice in Lyon County. We hope to build a culture that encourages health and to work collaboratively to make Emporia & Lyon County STRONG!

Community Perception

- We conducted a survey in Lyon County. More than 65% of Lyon County residents surveyed indicated that they believe that the community has sufficient opportunities for physical activity.
- In Lyon County, 40% of residents surveyed reported that they feel the community lacks sufficient options for healthy eating.
- In Lyon County, 80% of the survey respondents rated their community 'healthy' or 'somewhat healthy.'

“The Blue Cross and Blue Shield Pathways to a Healthy Kansas grant is helping to bring our community together to build a healthy atmosphere for Lyon County residents and visitors to enjoy!”

— Daphne Mertens, Project Director, Healthier Lyon County



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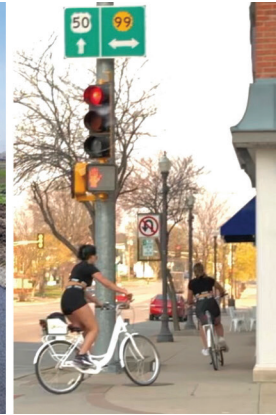
emporiastrong.com/

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Lyon County



Healthy Eating

We are very excited about our creative placemaking work. These efforts have provided us the opportunity to consult with a variety of different community groups to look at projects that deliberately integrate arts and culture into community revitalization work.



Active Living

Our efforts around multimodal transportation will inform decisions on how we design our community. This means that drivers can safely use roads, and that people who are walking, riding bikes, running, pushing a stroller, using a wheelchair or walker, can also feel that our community is designed for them as much as for a car. We are making efforts to ensure that all residents feel that our community is designed for them no matter their mode of transportation.

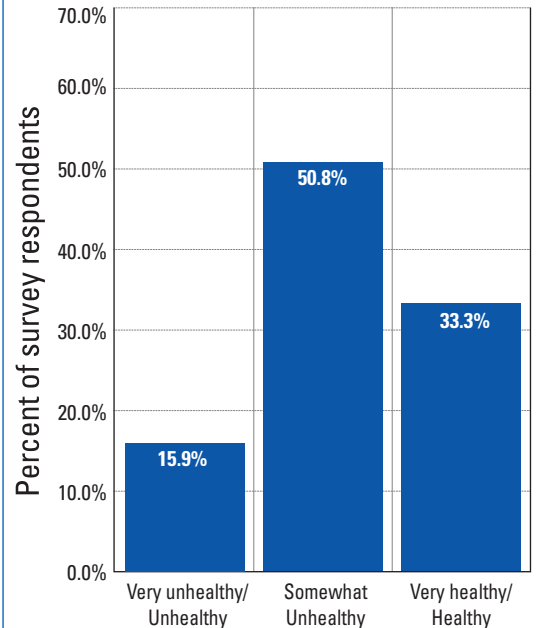


Commercial Tobacco Control

This year we are thrilled to be able to work with early childhood centers on tobacco policies. Expanding smoke-free policies to include secondhand and third hand smoke will ensure that the youngest residents of our community are protected and able to breathe fresh air.



Initiative Wide: In general, how would you rate the overall health of your community?



Key findings:

One third of respondents across the 24 Pathways communities said that their community was healthy or very healthy.

Results are based on data from an initiative-wide survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in each of the 26 counties in which BCBSKS has funded coalitions as part of the Pathways to a Healthy Kansas Initiative. N=2,857. The survey response rate was 3.4 percent.

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Number of Projects for Year 1

32

Partners Engaged

33,195

Population Impacted

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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