



Four Years of Impact

The City of Winfield completed sidewalk construction along 19th Avenue, increasing safe pedestrian access to the grocery center, downtown commercial center and Broadway Sports Complex trails system. The sidewalk location provides essential access to necessary food and active living regardless of mode of transportation or income.

K-State Research and Extension Cowley County received \$20,000 to partner with Cowley Farmer's Market Association, expanding market participation by engaging with children, families participating in SNAP-EBT and adults experiencing hypertension. Since 2022, customers have redeemed \$8,104 using SNAP and Double Up Food Bucks.

Legacy Regional Community Foundation produced storytelling documentaries and A Closer Look at Cowley Kids Data Walk examining social drivers of health, including substance abuse. Cowley ACTS (Addressing Challenges Together) is building on the impactful work growing a more collaborative culture in our community which includes 15 partners engaging in a transformed Community Health Needs Assessment process with a strong focus on health equity.



RISE Cowley
risecowley.org
risecowley@gmail.com
Facebook: RISECowley

Cowley County

Cowley County is healthier and thrives because **RISE Cowley** creates space for the passion, vision and energy of individuals, organizations and businesses to collaborate in prioritizing health equity and improving health outcomes.



Initiative Wide:
Community conditions
(e.g. housing,
transportation,
education) impact
overall health.

71.3%

Strongly agree/Agree

18.3%

Neither agree nor disagree

4.7%

Strongly disagree/Disagree

“ This project has done wonders for bringing more customers to the farmer's markets, especially in Arkansas City where there is a great need.
Jim Munson, Chairperson, Cowley Farmers Market Association ”

Note: Results are from a survey of Blue Cross and Blue Shield of Kansas members for whom e-mail addresses were available in communities that received Pathways funding. The survey response rate was 4.7% (N = 3,354).
Blank response = 5.7%.

From Voices to Victories: The Impact of Community Engagement

RISE Cowley coordinated input regarding Lovie Watson Park, a park with historical significance elevating local African Americans history. Participants identified and voted on improvements. Stakeholders and city officials reviewed feedback and identified specific park improvements based on community priorities. The ribbon cutting will be held during the 2024 Juneteenth Celebration.

9
Implementation
Grants

\$400,000
Total Pathways
Funding

10
Policies
Passed

\$95,800
Related
Grant Funds

Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by Blue Cross and Blue Shield of Kansas.

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