

Who We Are



Company name: Blue Cross and Blue Shield of Kansas, Inc. (BCBSKS)

CEO: Matt All

Founded: 1942

Company classification: A not-for-profit mutual company owned by our members

Employees: More than 2,000

Our endless aspiration: Together we will lead a movement to give Kansans a health care system that works – one that they can trust, understand and afford

Our values: Integrity, Service, Dependability, Growth and Progress, Courage

Company headquarters: 1133 SW Topeka Blvd. Topeka, KS 66629-0001

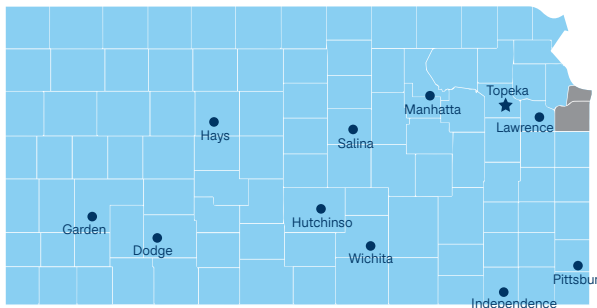


View our
Annual Report

BCBSKS is the largest insurer in
the state of Kansas serving over
1 Million Members

Where We Are

BCBSKS serves 103 of 105 counties in Kansas



- BCBSKS Service Area
- BCBSKS Office Locations
- Outside Service Area

Best access. Best doctors. Best care.

In 2025, BCBSKS coverage included 96% of all providers in the BCBSKS service area, 99% of all medical doctors and 100% of all acute care hospitals.

Our Subsidiaries

Advance Insurance Company of Kansas (AICK) sells life, disability and employee assistance plans in the BCBSKS service area.

The Blue Cross and Blue Shield of Kansas Foundation was incorporated in 2005 and seeks to fund programs and activities that are, at their core, health-related. Since the program's inception, we have provided over \$10.9 million in funding for initiatives that create a healthier future for all Kansans.

BlueCross BlueShield Kansas Solutions was incorporated in 2013 to give the company greater flexibility in designing benefit plans to meet the needs of the changing marketplace.

Administrative Services of Kansas, conducting business as Blue Cross and Blue Shield of Kansas (dba) ASK. Their services include:

- Electronic remittance notices
- Electronic acknowledgements
- Member eligibility and benefit information
- Claims history
- Electronic pre-certification and referrals

What We Offer

- Individual health plans
- Employer health plans (fully insured, self-funded and level-funded)
- Association Health Plans
- Medicare Advantage (Part C) plans
- Medicare Prescription Drug (Part D) plans
- State Government and Municipal plans
- Medicare Supplement plans (Plan 65)
- Life and disability insurance
- Section 125 Plans
- Dental plans
- Workforce Blue (HRIS System)
- Health Spending Accounts (HSAs)¹
- Health Reimbursement Accounts (HRAs)
- Hospital indemnity plans (Secure HIP)
- Specified disease plans for Cancer (Secure 300)
- International travel health insurance²
- Health and wellness resources
- Employee Assistance Program (EAP)

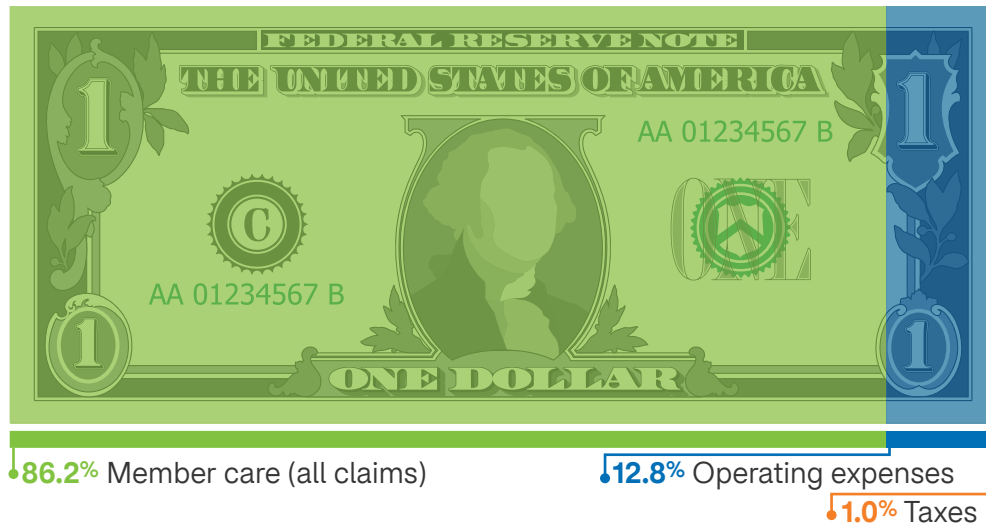
¹ Offered through a vendor

² Plans are underwritten by World Wide Insurance Services

Value and Community Impact

Q: What happens to the health insurance premiums our members pay?

A: The vast majority (86.2% of every dollar) pays for member care.



³ Member care includes the following claims: hospital, facility, healthcare provider, drug and dental claims. Claims expense allocation is based off of 2025 paid claims.

⁴ Taxes include premium tax and exchange user fees.

Strengthening Kansas Communities

For more than 80 years, our culture has been based on Kansans serving Kansans and creating a healthier future for everyone in our state. As a not-for-profit, member-owned health insurer, we invest in evidence-based solutions that help create healthier communities across Kansas. Through Blue Health Initiatives, we support programs that make Kansas a healthier place to live, work and play.

To learn more, visit
bcbsks.com/blue-health-initiatives

The four key pillars that comprise Blue Health Initiatives include:

- 1 Pathways:** These initiatives create long-lasting, community-wide change by connecting local coalitions with the tools and resources needed to be successful.
- 2 Trailblazers:** These are innovative solutions to address the unique needs of our state. They are helping create change where strategies for success are not yet established.
- 3 Healthy Lifestyles:** These initiatives encourage Kansans of all ages to create healthy habits and lead active lives.
- 4 Health Equity:** These initiatives help identify and address barriers to health, so all Kansans have the opportunity to achieve their best health.

Visit us at bcbsks.com

