

Kansas Statewide Poll

June 2024

Conducted on behalf of:



BlueCross BlueShield
Kansas

An independent licensee of the Blue Cross Blue Shield Association.

About the Survey



Mode	Mixed mode survey including live interviewers calling respondents on cellphones and landlines (23%) and respondents from representative online panels (77%).
Sample	1,032 Kansas residents statewide
Dates	June 11-21, 2024
Weights	Slight weights were applied to accurately reflect the demographic profile of the Kansas adult population
Credibility Interval	±3% for the entire sample; higher for subgroups
Note	Some data may not add up to 100% due to rounding

Profile of the Sample



Category	Group	% of Sample
Sex	Female	50%
	Male	49
Age	18-29	22
	30-44	24
	45-64	32
	65+	22
Household Income	Under \$30,000	23
	\$30-50,000	18
	\$50-75,000	17
	\$75-100,000	15
	\$100,000+	23

Category	Group	% of Sample
Region	Kansas City / Topeka	36%
	East Kansas	17
	Wichita	26
	West Kansas	21
Education	Noncollege	68
	College graduate	31
Registered Voter	Yes, registered	83
	Not registered	15
Party Registration	Democrat	30
	Republican	42
	Independent/Unenrolled	22

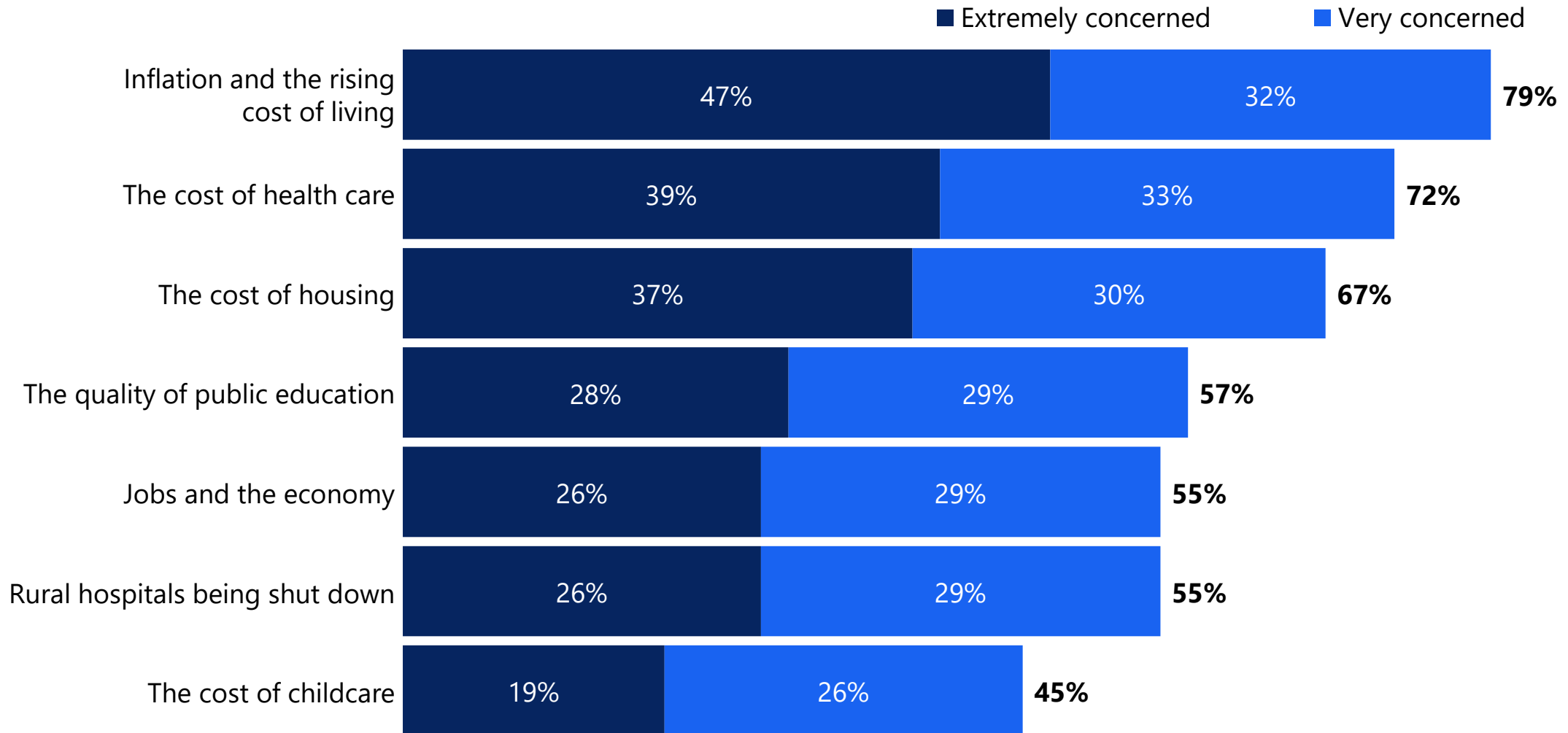
Key Finding #1

Health care costs are a major concern and significant problem for Kansans.

Cost of Health Care Very Concerning to 7-in-10 Residents.



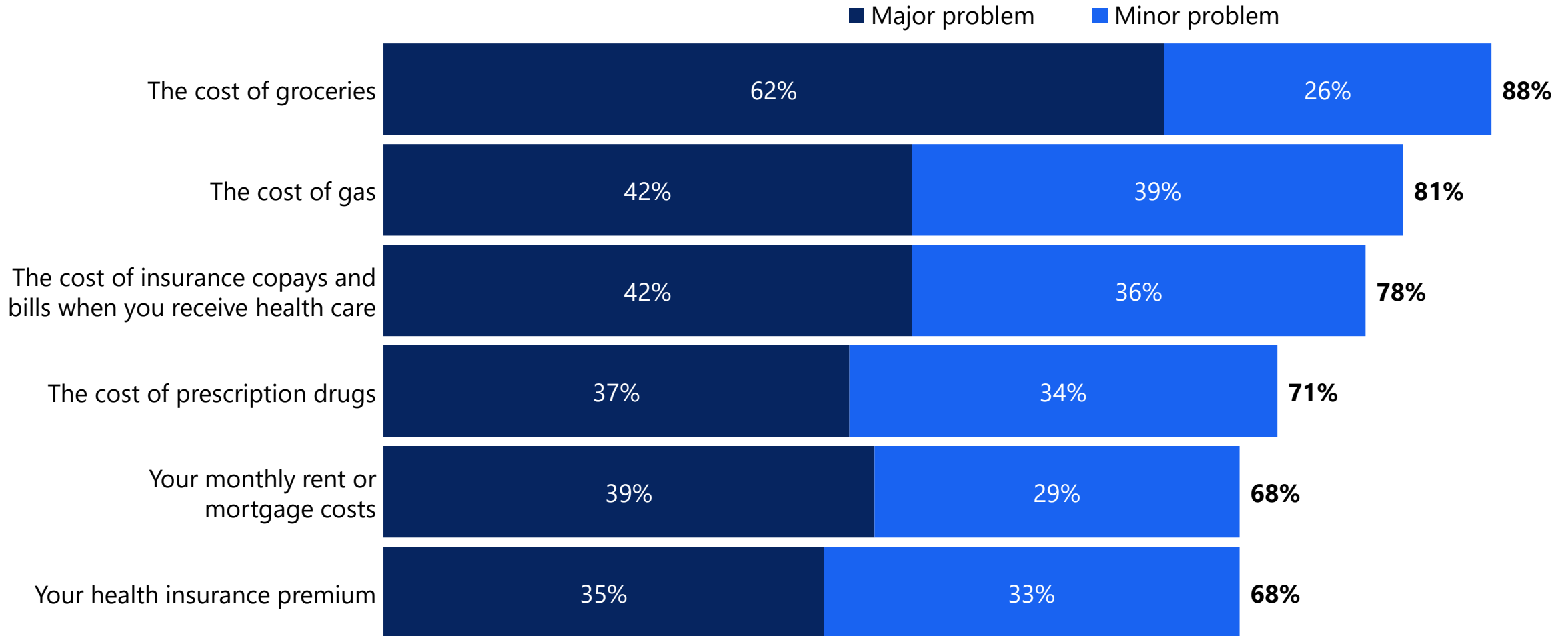
Q4-10. How concerned are you about each of the following issues facing Kansas?



Nearly 8-in-10 Say Copays are at Least a Minor Problem.



Q11-16. Costs have been on the rise recently. How much of a problem has each of the following been for your family's finances—has it been a major problem, minor problem, or not a problem at all?



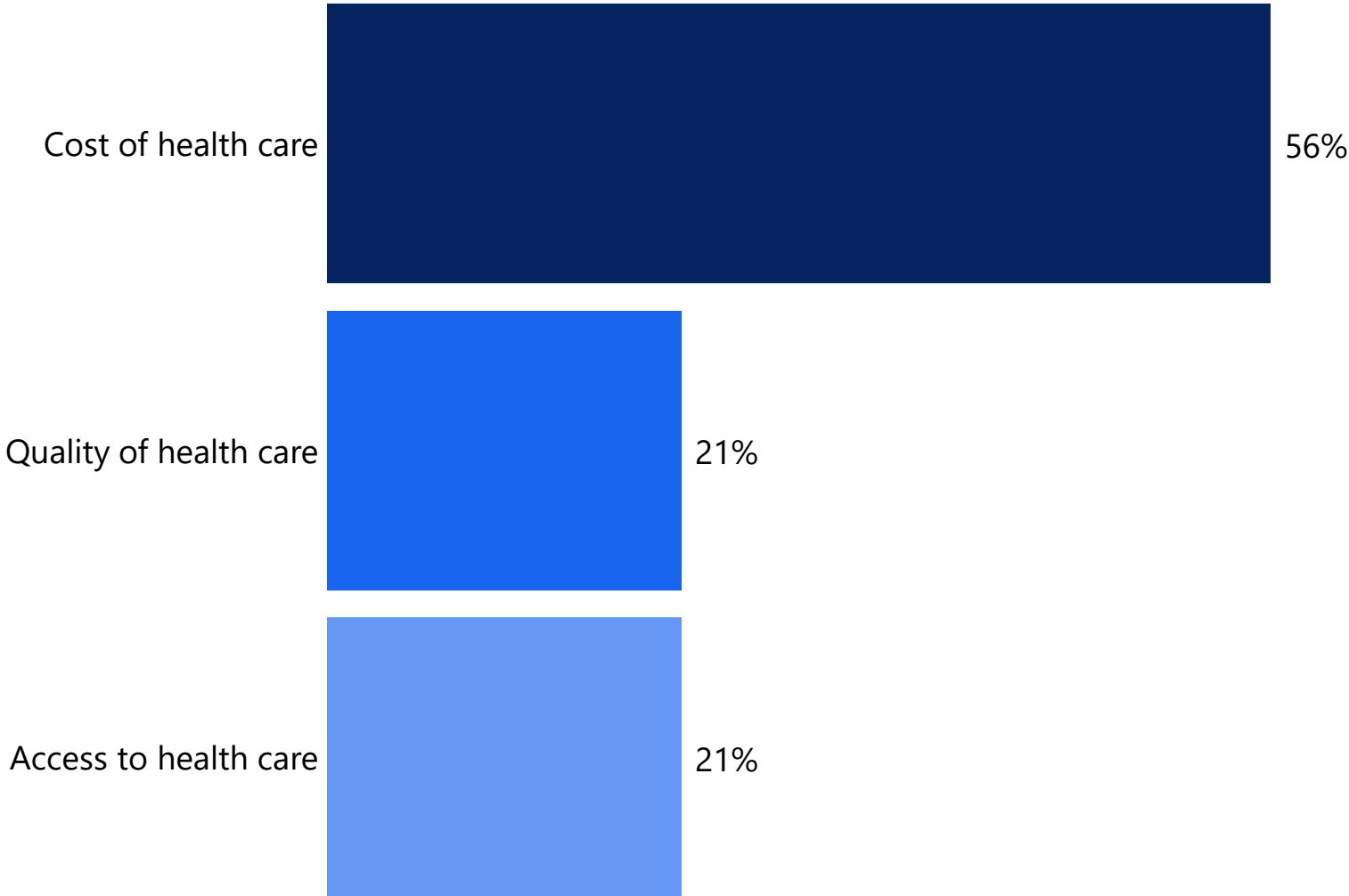
Key Finding #2

Costs are seen as a much bigger health care issue in Kansas than access or quality.

Cost Seen as Most Important Health Care Issue.



Q30. Which ONE of the following do you think is the most important health care issue facing Kansas today?



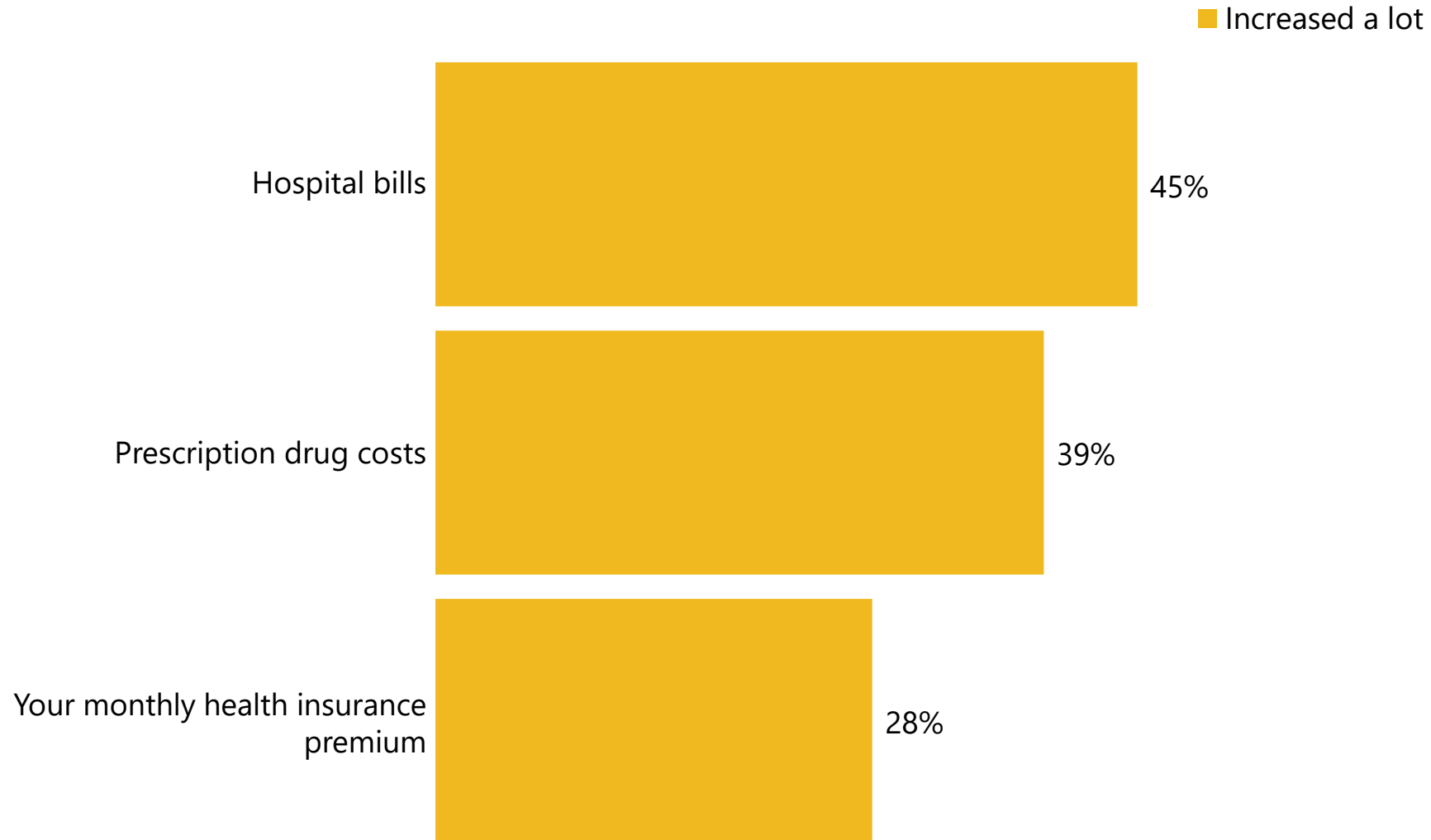
Key Finding #3

Kansans report big increases in health care costs, especially hospital bills.

Residents Have Noticed Hospital Bills Increasing Recently.



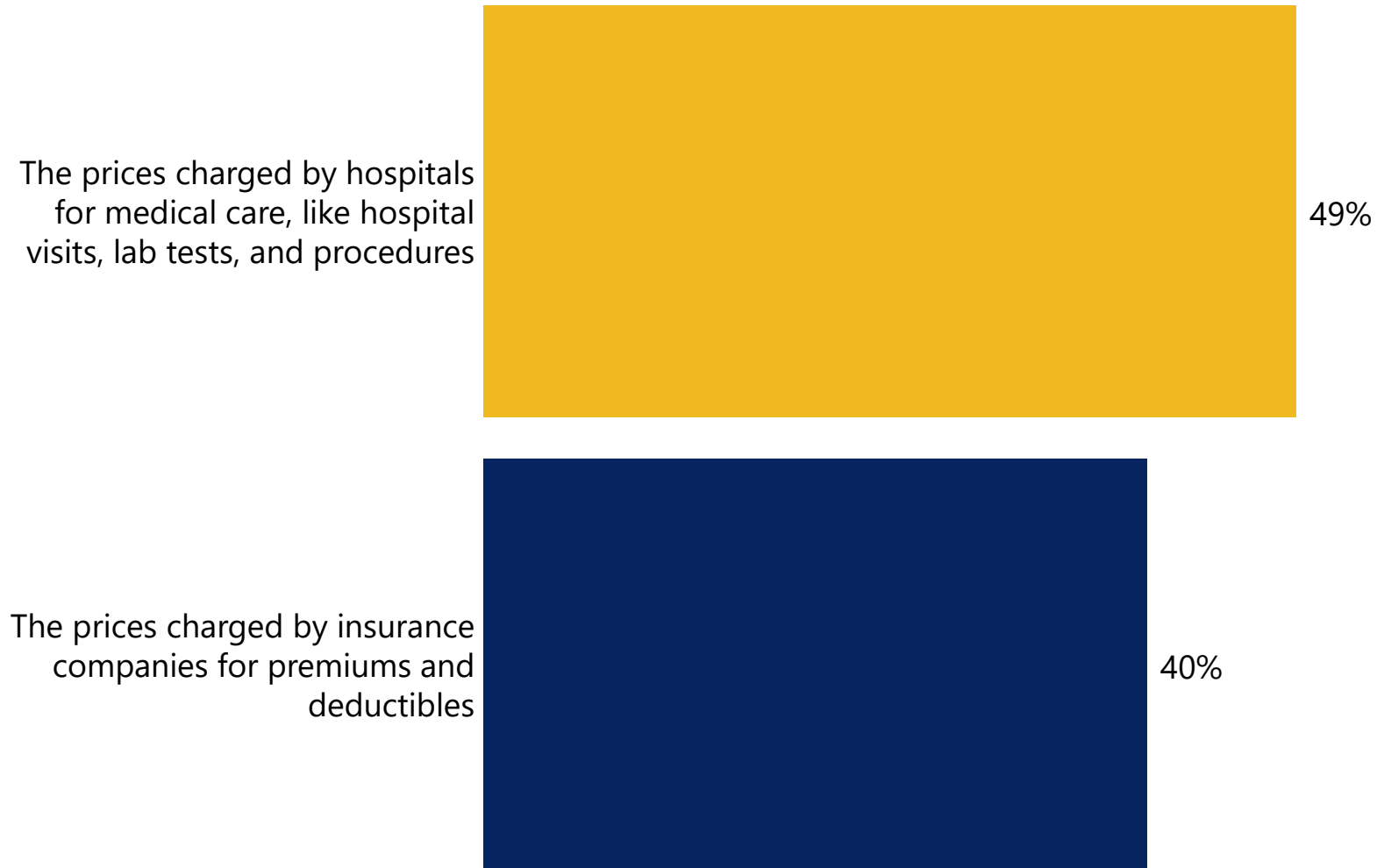
Q50-52. Do you think the costs associated with the following health care services have increased, decreased, or stayed the same over the past two years?





Half Say Prices Charged by Hospitals Bigger Price Driver.

Q48. Which do you think is a bigger driver for the price you pay for health care overall?



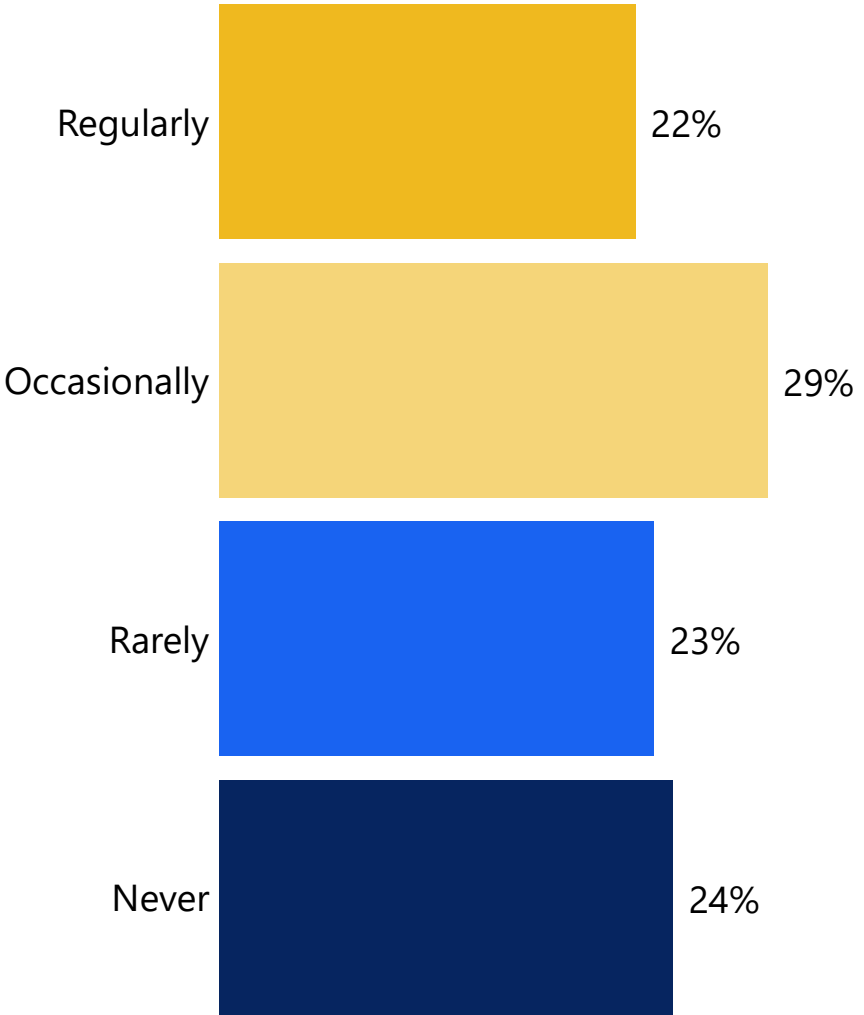
Key Finding #4

*Many Kansans report putting off health care due high costs:
half have put off hospital care.*

Half of Residents Put off Hospital Care because of Cost.



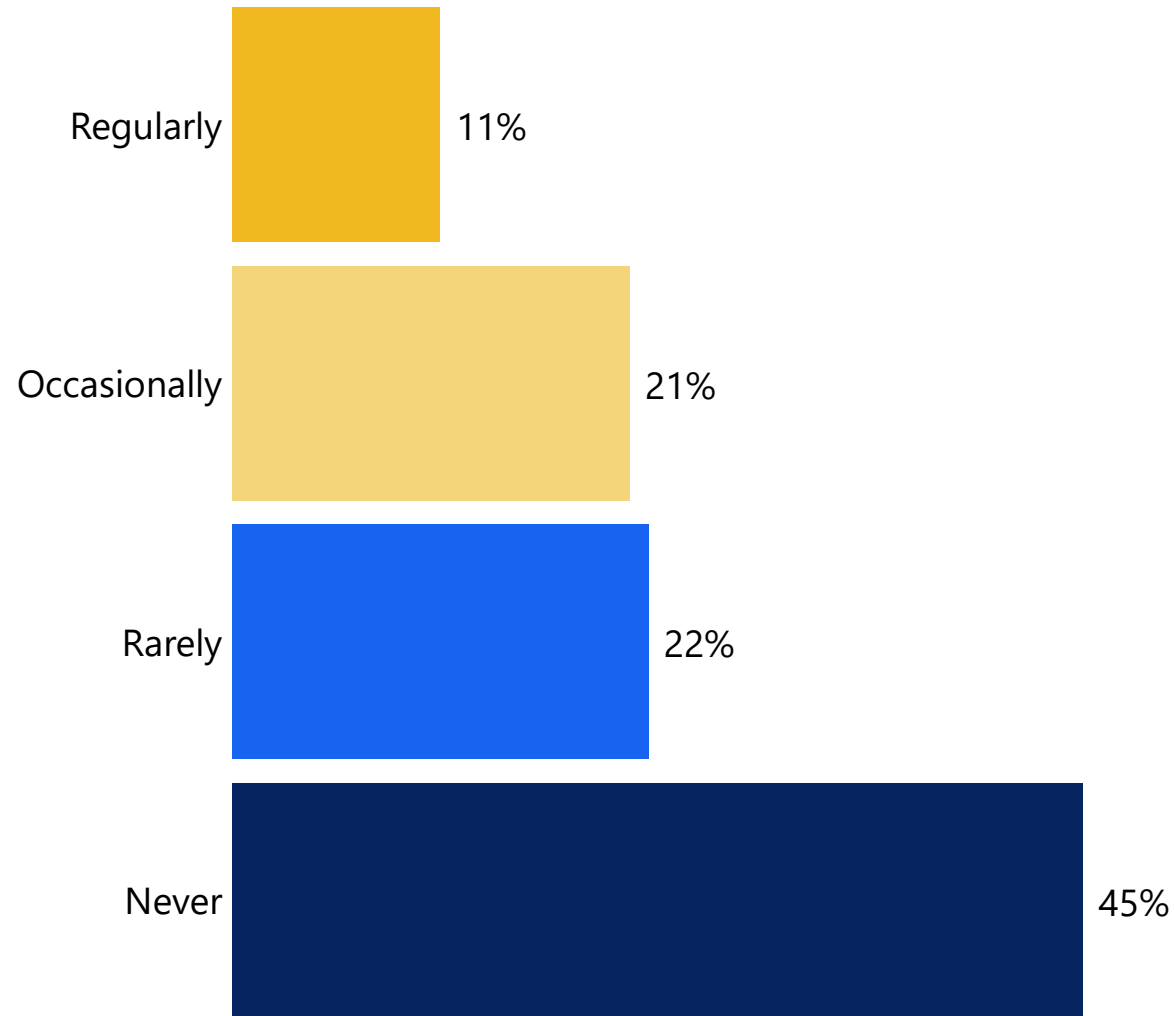
Q32. How often do you put off seeing a doctor or receiving care at a hospital because of the cost?

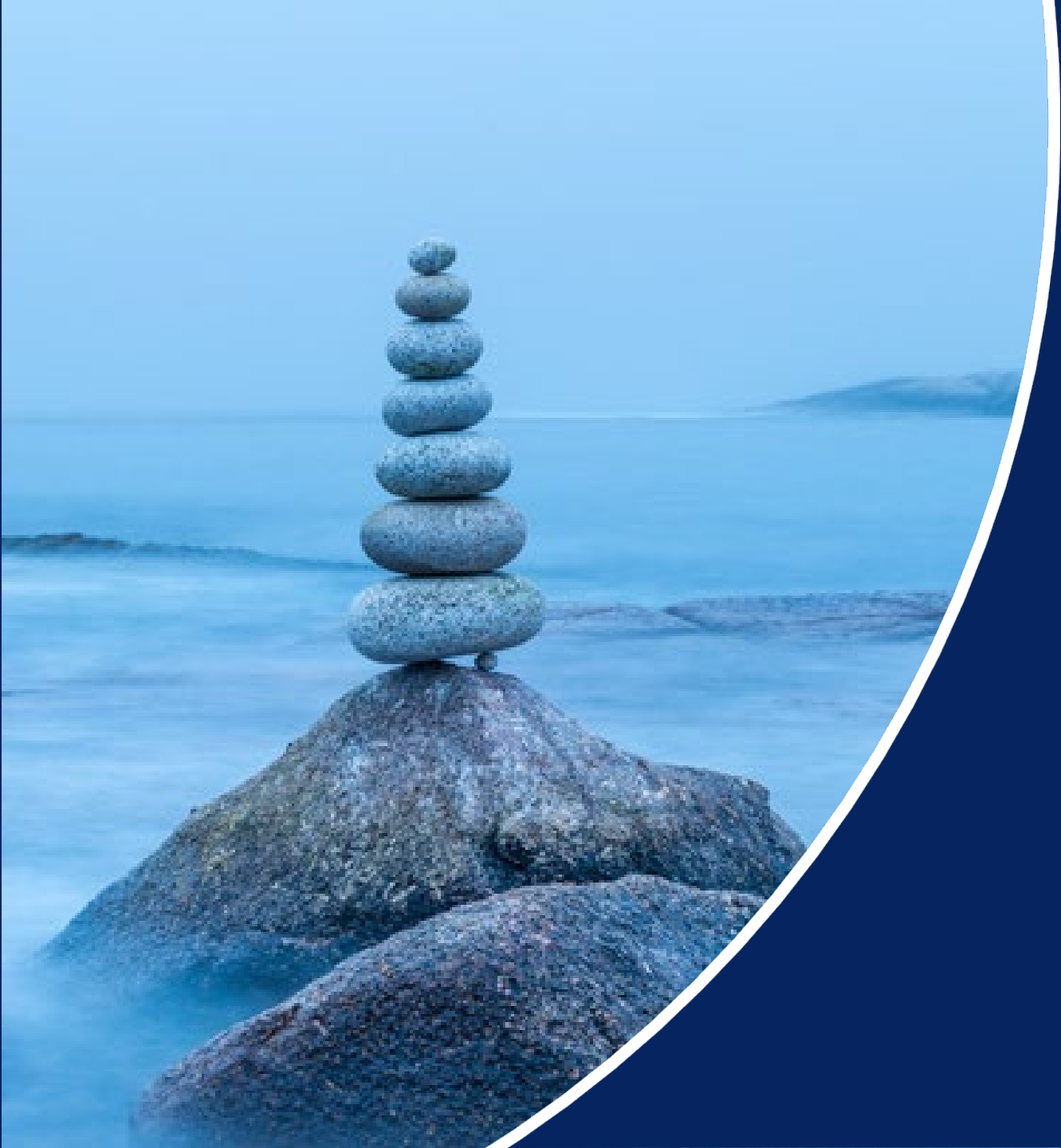


1-in-3 Put off Filling Prescription because of Cost.



Q33. How often do you put off filling or refilling a prescription because of the cost?





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