

Blood and Blood Components Applies to:

Blue Medicare Advantage (PPO)

Blue Medicare Advantage Comprehensive (PPO)

Blood and Blood Components

A person's need for blood and/or blood components can be due to either an acute or a chronic medical condition. The administration of blood and/or blood components may take place in either an inpatient or outpatient setting.

Original Medicare

Original Medicare covers the provision of whole blood, packed red blood cells (packed RBCs), and other blood components under both Part A and Part B benefits. Deductibles and other co-insurance amounts for services related to the provision of whole blood, packed RBCs and other blood components are applied differently depending on whether the blood and/or blood components are delivered in an inpatient (Part A) or outpatient setting (Part B).

Original Medicare does not provide payment for the first three pints of blood or equivalent units of packed RBCs received under Parts A and B combined in a calendar year even if one or more provider administer the units during the calendar year. A deductible, in the form of a requirement to replace the three pints and/or units, is instead applied to these first three pints of whole blood or equivalent units of packed RBCs. Other components of blood that are covered as biologicals such as platelets, fibrinogen, plasma, gamma globulin and serum albumin are not subject to the blood deductible.

A provider may charge the beneficiary its customary charge for a pint of blood or equivalent unit of packed RBCs for the first three units that are subject to the deductible unless the beneficiary, another person or blood bank replaces and/or arranges for the replacement of the pint and/or unit. When the provider refuses to accept an offered replacement unit, unless for a reasonable basis of concern of a health risk to either a potential recipient or the prospective donor, the provider may not charge the beneficiary for the deductible pint and/or unit. If the provider does not pay to obtain the first three units, then the patient is not responsible for payment or replacement.

Blue Cross and Blue Shield of Kansas PPO Benefit

Blue Cross and Blue Shield of Kansas (BCBSKS) PPO is a Medicare Advantage Plan, which provides at least the same level of benefit coverage as Original Medicare (Part A and Part B) and may provide enhanced benefits beyond the scope of Original Medicare within a single health care plan. This flexibility allows BCBSKS to offer enriched plans by using Original Medicare as the base program and adding desired benefit options.

The benefit for blood and blood components furnished in either an inpatient or outpatient setting provides full coverage (including storing and administration) beginning with the cost of the first pint of whole blood, the first unit of packed RBCs or the first unit of other blood components when medically necessary. Coverage of the first three pints of blood or equivalent units of packed RBCs also releases the member from the obligation to replace these units, and from any charges from the provider for failing to do so.

Coverage for blood and blood components furnished in either an inpatient or outpatient setting is provided under BCBSKS. The scope of the benefit, reimbursement methodology, maximum payment amounts, and the member’s cost sharing are determined by BCBSKS.

Conditions for Payment

The table below specifies conditions for blood and/or blood components in an inpatient or outpatient setting.

Conditions for Payment	
Eligible provider	Consistent with Original Medicare
Payable location	Inpatient or Outpatient facility
Frequency	As medically necessary each calendar year
CPT/HCPCS codes	P9010-P9023-P9031-P9041-P9048, P9050-P9060, P9070-P9072, 36430-36460, 86890, 86930-86932
Diagnosis restrictions	No restrictions apply
Age restrictions	No restrictions

Reimbursement

BCBSKS MA PPO plan’s maximum payment amount for the delivery of blood, packed RBCs and other blood components is consistent with Original Medicare. The provider will be paid based on either the Medicare Inpatient Prospective Payment System (IPPS) or the Outpatient Prospective Payment System (OPPS), depending on where the service was provided. This represents payment in full and providers are not allowed to balance bill the member for the difference between the allowed amount and the charge.

Member Cost-Sharing

BCBSKS providers should collect the applicable cost sharing from the member at the time of the service when possible. Cost sharing refers to a flat-dollar copayment, a percentage coinsurance, or a deductible. Providers can only collect the appropriate Blue Cross and Blue Shield of Kansas cost sharing amount from the member.

If the member elects to receive a non-covered service, he or she is responsible for the entire charge associated with that service.

To verify member eligibility, benefits and cost share, log on to Availity. From the BCBSKS payer space, in the resource tab, select the Blue Medicare Advantage link.

Billing Instructions for Providers

- Bill services on the CMS 1500 (02/12) claim form, UB-04 or the 837 equivalent claim form.
- Report CPT/HCPCS codes and diagnosis codes to the highest level of specificity.
- Report your National Provider Identifier number on all claims.
- Use electronic billing.

Revision History

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