

# Pathways to a Healthy Kansas

**Spring 2019 Impact Report** 



"With Pathways we're making a major investment in community health with a big payoff – we're leaving a legacy to our kids."

Julie Aikins, Chanute

# Community Well-being Progress

Energize Chanute is working with the City Commissioners who have approved a 12.78-mile bike route with clearly marked bicycle lanes on existing streets. This bike route will create safe pathways for bicycle travel to promote healthy living and will provide a safe connection with city parks, existing multi-use paths, residential and commercial areas. The community "Move It" bike-share program was kicked off with a Bike Rodeo and offers checkout stations at three community locations.

## **Energize Chanute**

Energize Chanute is a coalition of Chanute citizens working together to improve our community's

health for ourselves, our children, our grandchildren, and our friends and neighbors. Working with *Pathways* funding, Energize Chanute is focused on community-wide initiatives encouraging physical activity and healthy eating, and preventing tobacco use. Our projects are targeted along seven pathways: community policy, community well-being, food retail, health care, restaurants, schools and worksites.

### Pathways Engagement Highlights

- **Food Retail Store Pledged:** *G&W Foods*
- 1 Healthcare Provider Pledged: Ashley Clinic
- Hospital Pledged:
  Neosho Memorial Regional
  Medical Center
- 10 Worksites Pledged:

Animal Medical Center P.A., Ashley Clinic, Bank of Commerce, Bridgewood Cabinetry, Chanute Recreation Commission, Cleaver Farm and Home, Neosho County Community College, Neosho Memorial Regional Medical Center, Ravin Printing, Southeast Kansas AAA

1 School District Pledged: USD 413 Chanute







Many community organizations now promote healthy eating and nutrition literacy. In the Chanute Rec afterschool and summer day-camp programs, children learn literacy with the My Plate program, and they practice gardening in community garden plots at Katy Park. G&W Foods is a Pathways partner, promoting healthy eating and marketing fresh fruits and vegetables. And Energize Chanute is working with the Downtown Farmer's Market for promotion of local produce.

Working with the local hospital and clinics, Energize Chanute is promoting the "Get Active" program with the goal of being active for 45 minutes per day, five days per week, and promoting water consumption. Energize Chanute is meeting with USD 413 Chanute to update school wellness policies, including physical activity guidelines throughout the school day, in phys ed classes, before and after school, and in the community.

Energize Chanute is working toward a city commission resolution for tobacco-free parks. *Pathways* would help with funding for "Young Lungs at Play" signage for those parks and a Tobacco-Free/Breathe Free public awareness campaign. Energize Chanute is meeting with pledged worksites to schedule WorkWell KS tobacco-free workshops. And G&W Foods has placed entrance signs informing customers the store is tobacco-free.

## Round 2: 2017-2020

Achievement/ Implementation Grants	Pathways Funds Available	Pathways Funds Awarded	Match from Community/Grants
Policy	\$100,000	\$30,000	
Community Well-being Projects	\$50,000	\$29,400	\$35,000
Food Retail and Restaurants	\$70,000	\$6,000	
Health Care	\$20,000	\$0	
Schools	\$60,000	\$0	
Worksites	\$100,000	\$0	
Totals	\$400,000	\$65,400	\$35,000
Energize Chanute		Total Ber	selfits to Community: \$100,400

## **Energize Chanute**

# Julie Aikins

#### **Chanute Recreation Commission**

(620) 431-4199 jaikins.chanuterec@gmail.com www.chanuterecreation.com/ energizechanute 400 S Highland Ave, Suite 2 Chanute, KS 66720

For more information about Blue Health Initiatives, please contact:

### Virginia Barnes

Director of Blue Health Initiatives (785) 291-8004 Virginia.Barnes@bcbsks.com



Pathways to a Healthy Kansas combines evidence-based solutions and promising practices for improving healthy eating, active living and tobacco prevention to make a large impact in communities. The program provides community coalitions with the tools and resources needed to remove barriers and engage their communities – and represents the largest community grant program ever funded by BCBSKS.