

# The Value of Blue

Level-Funded Products and Services for groups 3-100

Blue Cross and Blue Shield of Kansas offers group benefits designed to deliver more health care value for your business and your employees.

Health Insurance and Well-Being Solutions						
Pharmacy	ResultsRx formulary (managed)		Site of Care Program		Guided Health <sup>®</sup> analysis	
	MedsYourWay <sup>®</sup> Retail		IntegratedRx <sup>®</sup>	HighTouchRx <sup>®</sup>	Split Fill	
Wellness	Blue365 <sup>®</sup>	Strive, powered by WebMD ONE			Wellness Media Library	
	Amwell <sup>®</sup> virtual care		Value-based programs		Workplace wellness programs	
Clinical Engagement	Case management		Health coaching		Virta <sup>1</sup>	
Tax Advantaged Healthcare Accounts	Flexible Spending Account (FSA)	Health Reimbursement Arrangement (HRA)	Health Savings Account (HSA)		Section 125	
Behavioral Health	Lucet – Managed Behavioral Health (MBH)		Amwell <sup>®</sup> virtual mental health services		Lucet Employee Assistance Program (EAP)	
Tools and Other Services						
Consumer Driven Cost Savings Tool	SmartShopper <sup>®</sup>					
Employer Tools	BlueAccess <sup>®</sup> employer portal	BlueReporting	Group Administrator Manual (GAM)	BluesEnroll	Employer Communications & Resource Center	WorkforceBlue <sup>SM</sup> Powered by Flock
Other Member Services	BlueAccess <sup>®</sup> member portal + mobile app		Provider Finder		Cost Comparison Tool	
	MyPrime.com Rx management		Experian ID Protection Services	Kansas-based Customer Service		You + Blue Blog
Dental						
Dental Plans	Preventive Dental	Building Block Dental PPO		Comprehensive Dental	Orthodontic Rider	
Supplemental Insurance						
Life Insurance and AD&D	Term Life Insurance <sup>2</sup>		Dependent Life Insurance <sup>2</sup>		Accidental Death & Dismemberment (AD&D) <sup>2</sup>	
	Key Person Insurance		Lucet Embedded EAP <sup>3</sup>	Voluntary Term Life Insurance <sup>2</sup>		Voluntary AD&D <sup>2</sup>
Vision	Vision plans offered by EyeMed					
Disability	Short Term Disability <sup>2</sup>		Long Term Disability <sup>2</sup>	Voluntary Short Term Disability <sup>2</sup>		Voluntary Long Term Disability <sup>2</sup>
Other Supplemental Plans	Group Secure Hospital Indemnity Plan <sup>SM</sup> (S-HIP)		Group Secure 300 Cancer Plan <sup>SM</sup>		International Travel Insurance	

**Bold** indicates included services

<sup>1</sup> Virta is not available for HDHP plans.

<sup>2</sup> Life Insurance, AD&D and Disability insurance offered by Advance Insurance Company of Kansas (AICK)

<sup>3</sup> Eligible for groups under 50 lives in combination with an AICK term life and AD&D policy.



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