

Save money the next time you need a prescription drug

by asking your doctor or pharmacist for the generic version of the drug.

Generic drugs are:

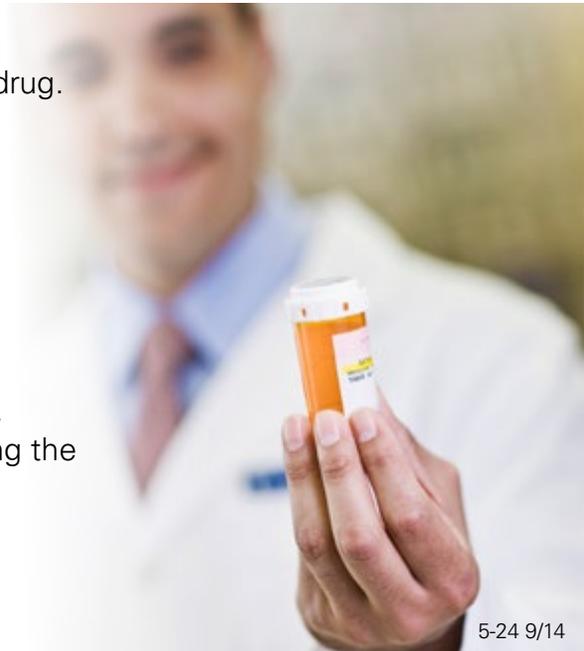
- Manufactured under the same strict standards set by the FDA for all drugs
- Sold at substantial discounts
- Chemically identical in strength and dosage form

Learn more about why generic drugs are the smart, safe, effective, low-cost choice by visiting bcbsks.com/healthyoptions and browsing the prescription drug section.



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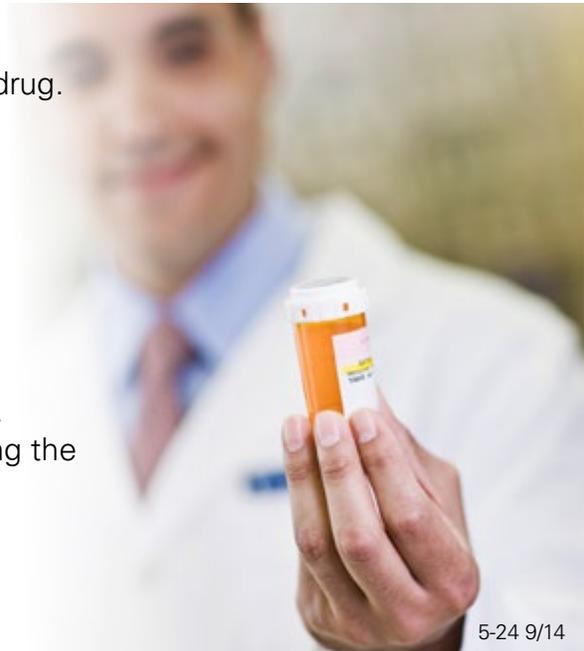
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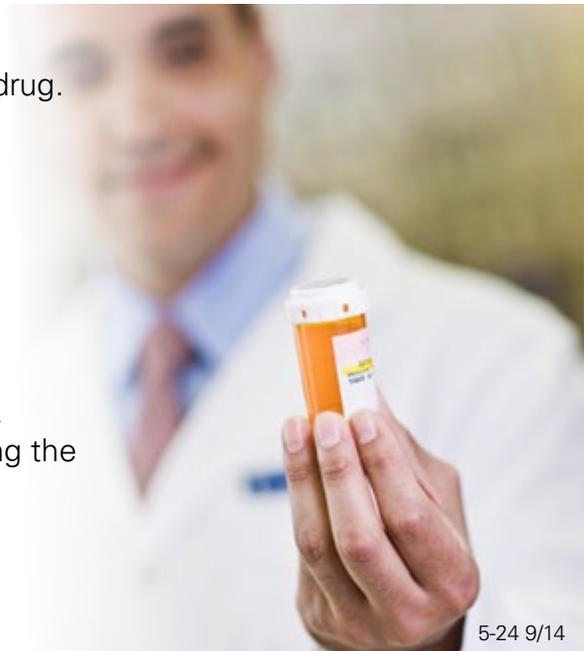
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